JAYA SONI

Aspiring Associate Product Manager | Data-Driven Product Thinking

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SUMMARY

Aspiring Associate Product Manager with hands-on experience across the full product lifecycle, user research, PRD writing, competitive analysis, prototyping, and UAT, demonstrated through Pivot Search, a product I independently took from problem definition to launch readiness. 5 years at Accenture in data-driven operations, resolving production incidents multiple times daily and partnering closely with engineering teams. Proficient in SQL and Jira, with hands-on fluency in Figma, Notion, and RESTful API testing built through independent product work.

WORK EXPERIENCE

Data Engineering Analyst, Accenture **May 2021 - June 2026**

- **Root Cause & Reliability:** Resolved production incidents multiple times daily, driving root cause analysis across 60+ incidents per month using PagerDuty, strengthening system reliability and protecting SLA commitments.
- **Report Automation & Distribution:** Engineered end-to-end automation of recurring market-facing reports using Power Automate, cutting manual turnaround time and freeing up 10+ hours per week for higher-value analysis.
- **Data Pipeline & Architecture Collaboration:** Partnered closely with architecture and engineering teams to strengthen data pipeline design and performance, improving the reliability of data powering downstream reporting and decision-making.
- **Metrics & Reporting:** Delivered Power BI and Excel dashboards adopted by 20+ cross-functional stakeholders, translating raw operational data into insight that shaped weekly leadership reviews.
- **Stakeholder Management:** Collaborated daily with Agile squads across 10+ sprints per quarter, shaping requirements and driving prioritization for business-critical initiatives.

PRODUCT PROJECTS

- **PRD:** Authored the PRD for Pivot Search (LinkedIn Jobs feature) covering problem statement, TAM sizing, competitive analysis, user personas, and a P0-P2 prioritized feature roadmap.
- **Design Sprint:** Facilitated a 5-day Design Sprint using HMW ideation and Crazy 8s sketching, converging on a validated concept built as a 6-screen Figma prototype.
- **User Research:** Ran moderated usability testing with task-based scenarios, synthesized findings into two key UX fixes, and shipped a validated v2 prototype.
- **Product Launch:** Designed and ran a full test plan for an independent product launch, including a UAT test plan, go/no-go risk review, and a HEART framework for post-launch metrics tracking.

CERTIFICATIONS

- Claude Certified Architect – Foundations Certification
- Google Associate Cloud Engineer
- Power BI Data Analyst Associate
- Github Copilot
- Udacity Product Management Nanodegree
- Notion Essentials, Advanced, AI and, workflows
- Google Analytics

EDUCATION

Bachelor of Technology **May 2017 - May 2021**

Mukesh Patel School of Technology and Management

Major in Information Technology | Received Certificate of Merit

KEY SKILLS

- SQL
- PowerBI
- RESTful APIs (Postman)
- Generative AI Tools
- Requirement Gathering
- Jira and Confluence
- Google Analytics
- Talend
- Excel
- Workflow Automation
- Product Metrics and KPI Tracking
- Figma
- Notion
- Product Prioritization (RICE/MoSCoW)